

# BK Authors, Inc.

## Statement of Activity

January - December 2024

	TOTAL		
	JAN - DEC 2024	JAN - DEC 2023 (PP)	% CHANGE
Revenue			
Direct Public Support			
BK Membership		1,500.00	-100.00 %
Individ, Business Contributions	5,000.00		
<b>Total Direct Public Support</b>	<b>5,000.00</b>	<b>1,500.00</b>	<b>233.33 %</b>
Investments			
Interest-Savings, Short-term CD	1.20	15.00	-92.00 %
<b>Total Investments</b>	<b>1.20</b>	<b>15.00</b>	<b>-92.00 %</b>
Program Income			
Authors Retreat	19,782.53	13,018.81	51.95 %
Disbursements from scholarship fund	3,180.00		
<b>Total Authors Retreat</b>	<b>22,962.53</b>	<b>13,018.81</b>	<b>76.38 %</b>
Marketing Workshop	13,589.04	16,849.36	-19.35 %
<b>Total Program Income</b>	<b>36,551.57</b>	<b>29,868.17</b>	<b>22.38 %</b>
<b>Total Revenue</b>	<b>\$41,552.77</b>	<b>\$31,383.17</b>	<b>32.40 %</b>
GROSS PROFIT	<b>\$41,552.77</b>	<b>\$31,383.17</b>	<b>32.40 %</b>
Expenditures			
Business Expenses			
PayPal Fees	96.12	156.51	-38.59 %
<b>Total Business Expenses</b>	<b>96.12</b>	<b>156.51</b>	<b>-38.59 %</b>
Contract Services			
Outside Contract Services			
Administrator	11,892.75	9,562.00	24.38 %
Website Support	38.25		
<b>Total Outside Contract Services</b>	<b>11,931.00</b>	<b>9,562.00</b>	<b>24.78 %</b>
<b>Total Contract Services</b>	<b>11,931.00</b>	<b>9,562.00</b>	<b>24.78 %</b>
Operations		17.15	-100.00 %
Books, Subscriptions, Reference	408.39	422.36	-3.31 %
Business Registration/Renewal Fees	75.00	25.00	200.00 %
Email Management Software (Mailchimp)	307.54	280.90	9.48 %
Supplies		344.33	-100.00 %
Video Meeting Software (Zoom)	364.15	218.12	66.95 %
Website Hosting & Domain Name	200.00	500.00	-60.00 %
<b>Total Operations</b>	<b>1,355.08</b>	<b>1,807.86</b>	<b>-25.05 %</b>
Other Types of Expenses			
Insurance - Liability, D and O	325.54	324.96	0.18 %
<b>Total Other Types of Expenses</b>	<b>325.54</b>	<b>324.96</b>	<b>0.18 %</b>

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Scholarship Expenses			
Retreat Scholarships	3,180.00		
<b>Total Scholarship Expenses</b>	<b>3,180.00</b>		
Uncategorized Expenditure	4,775.00		
Workshop and Retreat Expenses			
Fresh Ink	1,613.09		
Marketing Workshop (excl scholarships)	152.64	926.80	-83.53 %
Next Year's Retreat (Deposit)		6,700.00	-100.00 %
Regional Gatherings	625.28	206.65	202.58 %
Retreat (excl scholarships)	12,451.35	13,049.50	-4.58 %
<b>Total Workshop and Retreat Expenses</b>	<b>14,842.36</b>	<b>20,882.95</b>	<b>-28.93 %</b>
<b>Total Expenditures</b>	<b>\$36,505.10</b>	<b>\$32,734.28</b>	<b>11.52 %</b>
NET OPERATING REVENUE	<b>\$5,047.67</b>	<b>\$ -1,351.11</b>	<b>473.59 %</b>
NET REVENUE	<b>\$5,047.67</b>	<b>\$ -1,351.11</b>	<b>473.59 %</b>